

# ***Growing outstanding leaders: Leadership to the next level***

*Senior Executive team Development*

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## Creating the conditions for leading

- To effectively lead my team through understanding the impact and influence I have as a leader



**Known to self**

**Not known to self**

**Known to others**

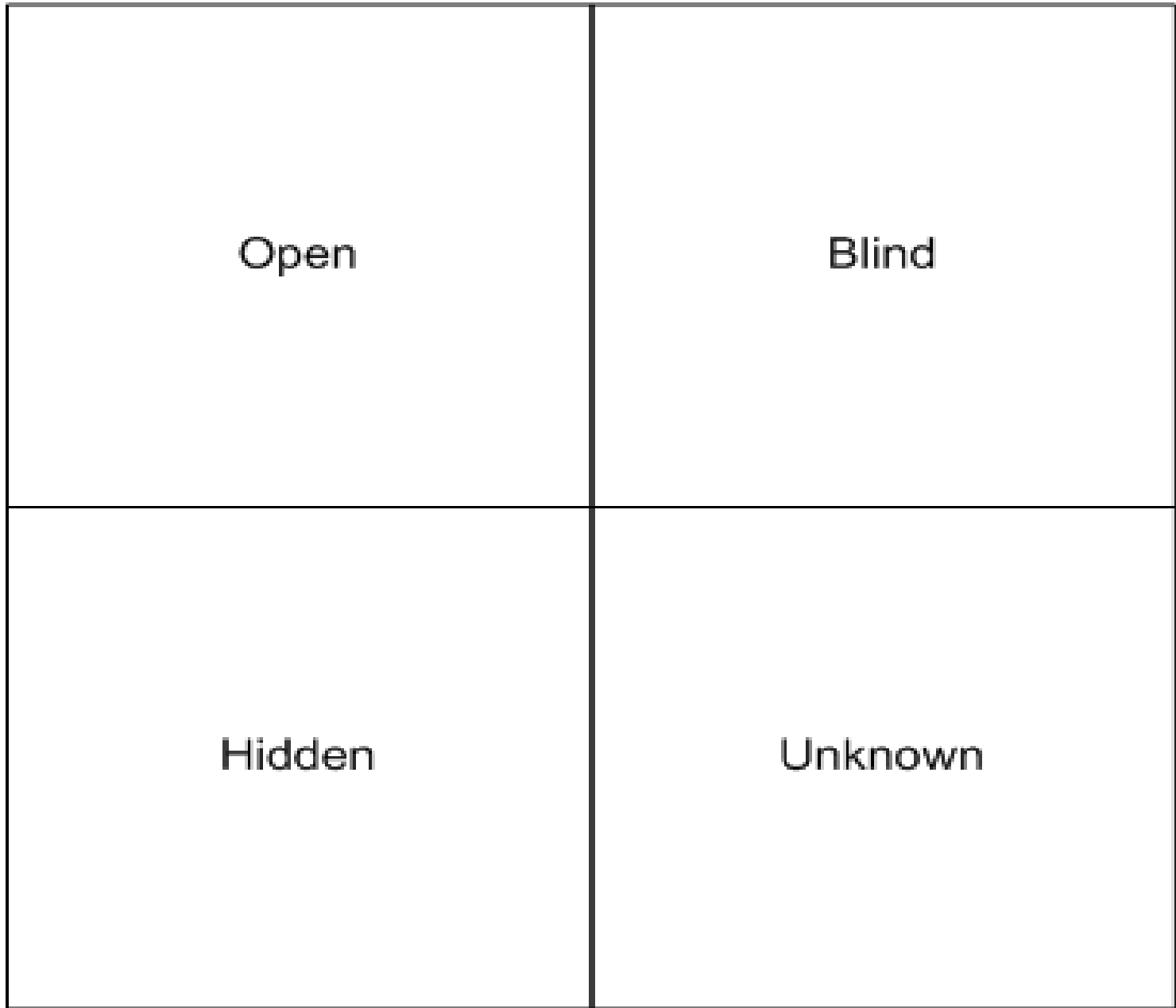
Open

Blind

**Not known to others**

Hidden

Unknown



An iceberg floating in the ocean, used as a metaphor for the human psyche. The tip of the iceberg is above the water, and the much larger base is submerged. The sky is blue with light clouds, and the water is a deep blue. The iceberg is white and blue, with some snow on top.

**Skills**

What I can do

**Knowledge**

My "reservoir" of knowledge and experience

**Social Role**

How I see myself in society

**Self Image**

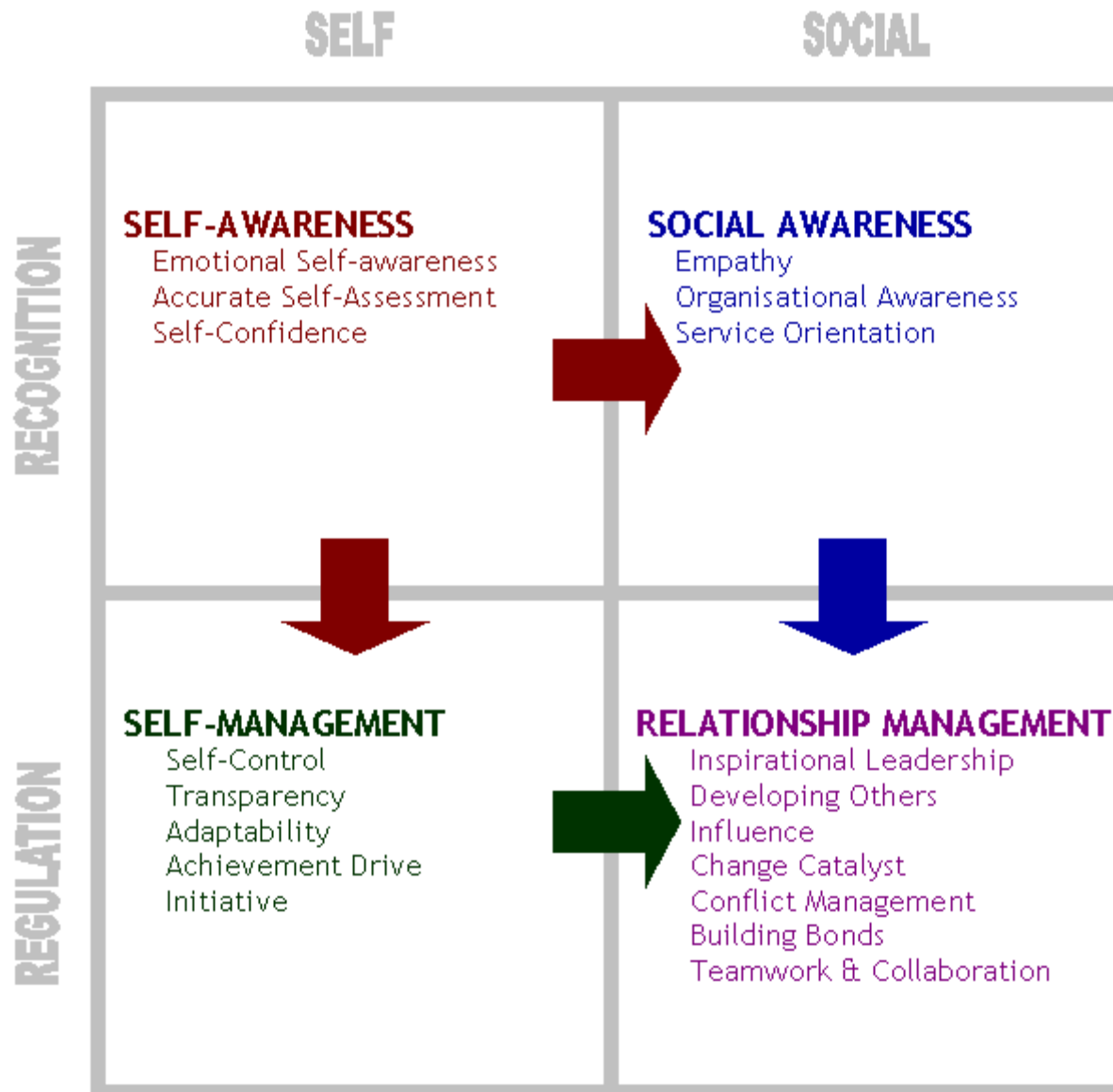
What I value in myself

**Traits**

My non-conscious patterns of behaviour

**Motives**

What excites me



## 'Leadership Plain and Simple'

### Be effective

- you have to be guided by a **FUTURE** you want
- you have to **ENGAGE** others
- you have to **DELIVER**.

**Steve Radcliffe**

# The Morgard Model

